COASTAL COMMUNITIES GRANT PROGRAM

Awards under this program are for planning, design and implementation to:

– Promote sustainable development
– Improve water quality
– Conserve coastal habitat
– Improve public access to the coast
– Increase resiliency/adaptation to erosion and flooding

Grant funds cannot be used for permit fees or construction.
WHAT MAKES FOR A SUCCESSFUL PROPOSAL

Contact us before the Grant Program
Statement is released to get some
feedback.

Ruta Dzenis
ruta.dzenis@maine.gov
287.2851
COASTAL COMMUNITY GRANT AWARDS BY TYPE
2012 TO 2020

Total awards: $2.03M

- Coastal Access: $177,538
- Coastal Habitat Restoration: $373,490
- Water Quality and Land Use: $609,305
- Coastal Resiliency: $802,496
- Vibrant, Sustainable Coastal Communities: $67,590
ELIGIBLE APPLICANTS

Eligible applicants include municipalities and regional planning organizations.

Applications must include at least a 25% match for the total project cost which can be combination of in-kind match and cash match.

For grant specifics:

COASTAL COMMUNITY GRANT CASE STUDIES


Coastal Resiliency

Town of Machias Downtown Waterfront Resilience and Renewal

The approach taken in this project was threefold:

1. Establishing a partnering agreement with the stakeholders to develop a Pearl Mindset Framework and goals for resiliency.
2. Developing a prioritization of critical infrastructure and services that need to be restored quickly in a post-hurricane event.
3. Engaging the community in the decision-making process through community engagement sessions.

RESULTS:

The project resulted in a comprehensive plan that addresses critical infrastructure and services that need to be restored quickly in a post-hurricane event. The community engagement sessions resulted in a plan that is tailored to the needs of the community.

APPLICABILITY FOR OTHER MUNICIPALITIES:

This approach can be applied to other coastal municipalities.

For additional information:

Mail: U.S. Department of Commerce, NOAA, National Ocean Service, Coastal Services Center, 3600 Every St., Suit 703, Silver Spring, MD 20910
E-mail: PublicAffairs@noaa.gov
Website: http://www.coast.noaa.gov

Project website hosted by WCCDC:
http://www.coast.noaa.gov/casestudies/machias.html

Final report available at:
http://www.coast.noaa.gov/casestudies/machias.pdf

Financial assistance provided by the National Oceanic and Atmospheric Administration, U.S. Department of Commerce Grant No. 112-03-00041/00058 to the Maine Coastal Program. Coastal Community Grants are awarded and administered by the Regional Planning Assistance Program of the Maine Department of Agriculture, Conservation, and Forestry.
## WHAT MAKES FOR A SUCCESSFUL PROPOSAL

### Quality of the proposal; project feasibility and readiness 20 points

<table>
<thead>
<tr>
<th>Task 1: Task Name</th>
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</thead>
</table>

**Provide narrative/task description**

**Deliverable(s): work products**

**Responsible Party:** identify lead

<table>
<thead>
<tr>
<th>Start Date for Task:</th>
<th>End Date for Task:</th>
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</table>

- Describe the composition of the project’s advisory committee and approach to soliciting community participation
- Be sure that tasks are well sequenced with start and end dates for each task.
WHAT MAKES FOR A SUCCESSFUL PROPOSAL

Cost effectiveness and match 25 points

• The project budget is broken down by task. (Talk to potential consultants if you need to)
• Individual task budgets are clearly identified and represent a reasonable estimate for that particular activity.
• Letters of support must be submitted to confirm match.

Projects without cash match can only score a maximum of 20 points.
WHAT MAKES FOR A SUCCESSFUL PROPOSAL & SUCCESSFUL PROJECT

Applicant qualifications and capacity; past performance  20 points

- Identify a team leader with experience in community participation, working with consultants and managing projects.

TIP: Include specifics of reporting requirements in consultant agreements.
WHAT MAKES FOR A SUCCESSFUL PROPOSAL & SUCCESSFUL PROJECT

Linkage to identified state, local and regional priorities 15 points

• The project implements ideas and actions identified in adopted municipal or multi-municipal comprehensive plans and other plans created through a public participation process and adopted by the municipality.
WHAT MAKES FOR A SUCCESSFUL PROPOSAL

Economic Impact  10 points

• A core goal of the Maine Coastal Program is to enhance the coastal-dependent economy while preserving natural coastal resources.

• Guidance provided is to estimate the direct or indirect economic impact of project through leveraged funding, private investment, job creation or retention or other economic metrics.
WHAT MAKES FOR A SUCCESSFUL PROPOSAL

Partnerships

10 points

• Letters of support speak to what partners will bring to the project and what they will do.
WHAT MAKES FOR A SUCCESSFUL PROJECT PROPOSAL

• Learn from others - Coastal Community Grant Program Case Studies

• Contact us before the Grant Program Statement is released to get some feedback.
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<table>
<thead>
<tr>
<th>Coastal Community Grant Program</th>
<th>Maine FY</th>
<th>Grant amount</th>
<th>Completion date</th>
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</thead>
<tbody>
<tr>
<td>Coastal Resiliency Awards</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bowdoinham - Re-Development of Public Works Waterfront Property (Phase I &amp; II)</td>
<td>19</td>
<td>$45,750</td>
<td>11.30.20.</td>
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<tr>
<td>Bustins Island Village Corporation/Cumberland County Soil &amp; Water Conservation District: Green Infrastructure</td>
<td>20</td>
<td>$17,802</td>
<td>12.31.20. (ext. proposed)</td>
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<tr>
<td>Camden - Harbor Park Seawall and Montgomery Dam Redesign</td>
<td>20</td>
<td>$40,000</td>
<td>12.31.20. (ext. proposed)</td>
</tr>
<tr>
<td>Chebeague Island/Greater Portland Council of Governments - Coastal Hazards and Adaptation Study</td>
<td>16</td>
<td>$15,000</td>
<td>ext. to 3.30.17.</td>
</tr>
<tr>
<td>Damariscotta - Downtown Damariscotta Coastal Hazards Preliminary Engineering Study</td>
<td>14</td>
<td>$20,000</td>
<td>ext. to 4.30.15.</td>
</tr>
<tr>
<td>Harpswell - Coastal Flooding: Plan for Basin Point Road and its Wetlands</td>
<td>18</td>
<td>$20,000</td>
<td>12.31.18.</td>
</tr>
<tr>
<td>Islesboro - Resilience Planning for the Future with the Threat of Flooding from Storm Surge &amp; SLR</td>
<td>16</td>
<td>$40,000</td>
<td>ext. to 6.30.17.</td>
</tr>
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<td>Coastal Resiliency Awards</td>
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<tr>
<td>Lincoln County Regional Planning Commission - Coastal Hazard Resilience Phase II - Category 1 Hurricane Map Books for Emergency Management</td>
<td>15</td>
<td>$2,648</td>
<td>12.31.15</td>
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<tr>
<td>Lincoln County Regional Planning Commission - Coastal Hazards Resiliency Tools Phase II - SLR overlay zone in Shoreland Zoning Ordinances</td>
<td>15</td>
<td>$6,960</td>
<td>12.31.15</td>
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<tr>
<td>Lincoln County Regional Planning Commission - Boothbay Harbor Waste Water Treatment Plant Coastal Hazard Resilience Project (Boothbay Harbor, Boothbay &amp; Southport)</td>
<td>16</td>
<td>$20,000</td>
<td>12.31.16</td>
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<tr>
<td>Lincoln County Regional Planning Commission - Downtown Boothbay Harbor Adaptation Options for Increased Storm Surge Resiliency</td>
<td>17</td>
<td>$28,000</td>
<td>ext. to 11.30.18</td>
</tr>
<tr>
<td>Lincoln County Regional Planning Commission - Coastal Hazards Resiliency Tools Phase III - SLR overlay zone in Floodplain Management Ordinances</td>
<td>17</td>
<td>$9,850</td>
<td>ext. to 3.30.18</td>
</tr>
<tr>
<td>Coastal Community Grant Program Coastal Resiliency Awards</td>
<td>Maine FY</td>
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<tr>
<td>Machias Waterfront Resilience and Renewal</td>
<td>18</td>
<td>$45,094</td>
<td>ext. to 3.31.19.</td>
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<tr>
<td>South Portland - Vulnerability Assessment Mapping</td>
<td>19</td>
<td>$50,189</td>
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<tr>
<td>Southern Maine Planning and Development Commission: Tides, Taxes and New Tactics</td>
<td>20</td>
<td>$46,187</td>
<td>12.31.20. (ext. proposed)</td>
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<tr>
<td>Southern Maine Planning and Development Commission - Developing A Model Coastal Resilience Ordinance to Protect Maine’s Coastal Cities, Towns and Residents</td>
<td>21</td>
<td>$48,600</td>
<td>12.31.21.</td>
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<td><strong>Coastal Resiliency Awards</strong></td>
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</tr>
<tr>
<td>Stonington - Flood Vulnerability Assessment and Adaptation Plan for Municipally Owned Infrastructure</td>
<td>19</td>
<td>$60,000</td>
<td>11.30.20.</td>
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<tr>
<td>Vinalhaven - Coastal Flooding Vulnerability Study of Downstreet Business District</td>
<td>17</td>
<td>$45,000</td>
<td>ext. to 3.30.18</td>
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<tr>
<td>Washington County Council of Governments - Working Waterfronts Preparing for Climate Change (Milbridge, Jonesport, Machiasport, Cutler, Lubec and Eastport)</td>
<td>14</td>
<td>$26,000</td>
<td>Grantee withdrew from grant program</td>
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<tr>
<td>Wiscasset - Waste Water Treatment Plant Coastal Hazard Resilience Project</td>
<td>16</td>
<td>$20,000</td>
<td>12.31.16.</td>
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$802,496
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Coastal Community Grant Awards 2012 to 2020 in Southern Maine from South Berwick to Freeport by Grant Type

Towns with grant awards

Community Grant Type
- Coastal Resiliency
- Habitat Restoration
- Public Access
- Vibrant Communities
- Water Quality

May 2020
Coastal Community Grants are awarded and administered by the Municipal Planning Assistance Program. Map prepared by the Maine Natural Areas Program.
COASTAL COMMUNITY GRANT CASE STUDIES